

Scott Levine

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Overview

Media artist capable of working in a variety of formats. Portfolio available.
Trained event planner and manager with experience in both hospitality and marketing events.
Skilled as a recording producer and engineer (demo CD available)
Demonstrated ability to learn quickly and adapt easily to meet the needs of a task or client.

Audio: Protools, MOTU Digital Performer, Cakewalk SONAR 2, Sonic Foundry Sound Forge 6,
Video: Avid Xpress DV, Adobe Premier, Pinnacle Studio 7, Final Cut Pro
Print/Graphics: Adobe Photoshop 7, Quark Express 5, Adobe Illustrator 10,
Web/Animation: Dreamweaver MX, Flash MX, Director MX, HTML, DHTML, MySQL
Office: All Microsoft Office Products, Crystal Reports Pro, ACT!2000, Adobe Acrobat, Mailmaster Pro,

Professional Experience

D2 Productions/Tweeter Center/Fleet Boston Pavilion, Mansfield, MA May-September 2003
Camera Operator/Director/Intern

Directed and shot video at live concerts for the audience and the press as part of a multi-camera operation at major concert venues. Acts included, Lollapalooza, Poison, The Irish Tenors, Lynyrd Skynyrd,

Union Biometrica, Inc., Somerville, MA December 2001- July 2002
Marketing Coordinator

Executed all tactical marketing activities for a manufacturer of high throughput screening equipment for the biological research and pharmaceutical industries,

- Negotiated agreements with a full range of vendors.
- Designed, wrote and produced marketing literature including print advertisements, and brochures, and application notes resulting in a solid brand representation across product lines.
- Designed and produced modular tradeshow booth display to permit customized messaging to be conveyed depending on the audience, resulting in significant cost savings.
- Shot and edited short video clips for use in product demonstrations and presentations eliminating the need for outside vendors.
- Designed, programmed, and implemented a standardized automated quotation system for both US and European sales resulting more accurate sales quotes and faster customer turnaround.
- Maintained the contact database. Supported internal and field users domestically and internationally.

Digital Learning Interactive, Medford, MA August 2000- February 2001
Event Planner

Planned and executed all internal and external events for a start-up online publisher of academic textbooks, including: conferences, promotional speaking opportunities, tradeshows, sales meetings, company parties, board meetings, and an 11 city national seminar tour.

- Negotiated contracts with vendors both on-site and off.
- Traveled extensively for off-site shows.
- Worked in a very fast paced, unstructured environment, often as the team leader.

SeaChange International, Maynard, MA February-June 2000
Marketing Intern

Assisted in marketing activities for leading provider of digital video hardware and software including public relations activities, investor relations, research, competitive analysis, advertising, event planning, and copywriting.

- Wrote a 30-second commercial advertising SeaChange's flagship product for the reinforcement of its brand at tradeshows.
- Negotiated the licensing of video content to demonstrate on SeaChange systems with major television networks and independent film studios.

Education

Emerson College, Boston, MA

Candidate for MA in Media Arts, Summer 2004

Cornell University, Ithaca, NY

BS Hotel Administration, May, 1999